

Advertise Your Business the Right Way! Work with Meteorologist Joe Cioffi

The Source of Weather Updates in the TriState Area



WHY ADVERTISE WITH JOE?

Are you a business in the tristate area looking to grow your worth, increase your customer base and establish more clientele? I can give you instant access to hundreds of thousands of potential customers by advertising on my site.

I offer several packages to help your businesses. My large viewership and loyal following can help you get big too! (keep reading for more info)

1

SOCIAL MEDIA PKG

Connect with more than 15 thousand potential customers in the tristate area. I'll share your products through social media!

2

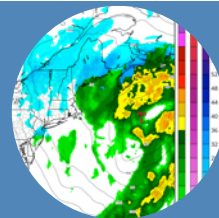
THE FORECAST PKG

The Monthly package for advertising on all daily forecast posts. Connect with readers who care about what you are selling.

3

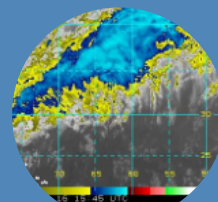
THE FULL STORM PKG

Hit your audience full force and advertise on ALL My weather pages with our full storm banner ads PKG. Everyone will see you!



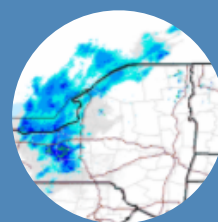
Impeccable Forecasts

Accurate, reliable and connected 24-7. A Leader in the industry.



Trusted Following

My loyal following of readers trust my recommendations.



Your Key to the TriState Area

Everyone wants to know about weather and storms. My page will give you instant access to customers all around the tristate area!! And they keep coming back!



2 THOUSAND FOLLOWERS



13 THOUSAND
FOLLOWERS



150 THOUSAND
PAGE VIEWS PER
MONTH!

WHY OUR ADS WORK: MY FOLLOWING. MY AUDIENCE.

We cover the New York City, New Jersey, Long Island & Hudson Valley areas where the vast majority of my audience lives and works. Everyone wants to know about weather and storms. My page can give you access to customers all in the tristate area.



RANKED 59,000
OUT OF 450
MILLION BY
ALEXA RANKING

FIND YOUR TRISTATE AUDIENCE IN ONE PLACE: TRUSTED, CREDIBLE AND RELIABLE.

JOE CIOFFI IS THE FACE OF LONG ISLAND WEATHER UPDATES:





Meteorologist
Joe Cioffi
Weather Updates

OUR ADVERTISING PACKAGES

1

**\$100/
mo.**

SOCIAL MEDIA PKG

CONNECT WITH MORE THAN 15 THOUSAND POTENTIAL CUSTOMERS IN THE TRISTATE AREA WITH THIS PACKAGE. I'LL SHARE YOUR PRODUCT, AND A LINK TO YOUR WEBSITE. I'LL SHARE YOUR BRAND 4X EACH MONTH THROUGH FACEBOOK AND TWITTER PLATFORMS.

2

**\$300/
mo.**

THE FORECAST PACKAGE

THE MONTHLY PACKAGE FOR ADVERTISING ON ALL DAILY FORECAST POSTS. CONNECT WITH READERS WHO CARE ABOUT WHAT YOU ARE SELLING, WITH AN AUDIENCE OF 150 THOUSAND UNIQUE VISITORS PER MONTH (MOSTLY IN THE TRISTATE AREA) - FORECAST POSTS ARE SHARED ON SOCIAL MEDIA SO YOUR BRAND IS ALSO SHARED WITH OUR 15 THOUSAND PLUS SOCIAL MEDIA FOLLOWERS!

3

**\$500/
mo.**

THE PERFECT STORM PACKAGE

THIS IS THE TOTAL PACKAGE. ENCOMPASSING ALL ASPECTS OF ADVERTISING SPACE AVAILABLE ON OUR WEBSITE. GET YOUR COMPANY ADVERTISED ON EVERY SINGLE PAGE OF THE WEBSITE, ALL SHARES ON SOCIAL MEDIA WILL INCLUDE YOUR BRAND AND YOUR WEBSITE WILL BE DISPLAYED ON EVERY PAGE OF THE WEBSITE.

STILL HAVE QUESTIONS?
WANT TO GET STARTED?
CONTACT JOE DIRECTLY.
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(631) 786-2528

weatherlongisland.com
nycweathernow.com